



NELSON M. PEÑA
CEO & President
Sr Executive Management Consultant
Business Coach

EDUCATION

2009-2012
DVNLP NLP Practitioner / Master / Coach,
Switzerland
2001-2003
EX MBA Business School Lausanne, Switzerland
2000-2001
Dipl. Controller SIB / CA Gauting, Germany
1997-1998
MSc. Marketing Management / chart., Switzerland
1995-1994
MSc. Sales Management / chart., Switzerland

ACADEMIC EXPERTISE:

- Professor / Lecturer at the Business School Berne in Marketing, Leadership, Strategy
- Expert in higher chartered examinations of the Swiss Federation

LANGUAGES

Fluently in English, German, French, Italian and Spanish. Mother tongue is Swiss German-Spanish.

EXPERIENCE AND ROLES

2010 - CEO & PRESIDENT

IMCI GROUP INTERNATIONAL LTD

Sr. Executive Management Consultant | Sr. Business Coach

- Founder and Responsible for the worldwide development and leadership of the IMCI Group International Ltd.
- Specialized in restructuring, strategy, leadership, change management, / MBO systems, business development, and M&A post-integration.
- Member of the investment committee and Financial Service Team
- Certified and experienced Business Coach
- Working experience in all continents and over 25 countries
- Swiss Financial TV Media Partner- Presenter
- Director to different Boards, Mentor

1998 - Senior Interim Manager, Senior Executive Management Consultant

- Operating for large and mid-size companies, having served over 40 clients, CEO's and Presidents as business advisor and sparring partner.
- Industries: Fashion, Insurance, Automotive, Professional Services, Healthcare, Medical Devices, Leasing and Consumer Finance

1980-1998 - Manager / Director

- Different Roles at PSA (Peugeot-Citroën), Sales Marketing Director, Adecco (Director, Manager) UBS, Portfolio Manager, Allianz Insurance, F.Witschi Fils